

New Explore History magazine to launch this May

Market-leading knowledge publisher announces its second new history magazine of the year

On 28 May 2016 Imagine Publishing will launch *Explore History*, a history and travel magazine unlike any other.

Following the sector-altering success of *All About History* and *History of War*, and hot on the heels of *History of Royals'* impressive April launch, *Explore History* will be the first ever magazine to combine all the lavish spectacle of a high quality travel magazine with the storytelling of the world's most popular history titles.

Every issue of *Explore History* will take readers on a tour of the world's most famous heritage sites, from The Great Pyramids to Windsor Castle, and reveal the incredible stories behind the brick and mortar alongside stunning photography and trusted travel guides.

"This is our boldest history launch yet" said Aaron Asadi, Publishing Director. "We have a great relationship with thousands and thousands of readers in this sector and they're telling us 'this is what we want!'. So we've listened and created a truly original, spectacular product that will take the newsstand by storm."

"The history market is enjoying superb growth" said Hang Deretz, Head of Sales "and *Explore History* will provide advertisers with a truly unique opportunity to reach an engaged and affluent history."

Imagine Publishing is one of the UK's fastest-growing multimedia content producers. Formed in May 2005, Imagine now publishes 20 regular print magazines, 30 digital apps, 25 websites, over 300 bookazines and thousands of articles every month in the technology, knowledge/science, videogames and photography markets. An Imagine magazine is purchased every ten seconds.

Name: **Explore History**
Price: **£4.99**
Pagination: **100 pages**
Launch: **28 May 2016**
Frequency: **13 issues pa**
Twitter: **@explorehistory_**
Facebook: **/explorehistory**

Imagine Publishing
01202 586200
www.imagine-publishing.co.uk



Aaron Asadi
Publishing Director